

## Data dedupe and cleanse

### The power of Civica MultiVue as an on-demand service

The rapid way to cleanse, merge and dedupe data for results you can trust.

Use the power of our MultiVue master data management platform to rapidly process large batches of data - but with zero IT footprint and at a low-cost.

#### Power digital innovation

Quality and trusted data is critical for any organisation looking to unlock the tech innovation and data insights needed to deliver effective and efficient services.

#### Create a clean and accurate dataset

Our dedupe and cleanse service delivers quality data to support system migrations, system cleanses or mergers and acquisitions. It also provides an agile and trusted analytical view across multiple datasets when timely insights are vital, such as in Covid-19 reporting.

# 67%

of data migration projects suffer from implementation delays

#### Flexible on-demand service

Whether used as a one-off exercise or a regular service, you will be able to self-serve timely, accurate and complete datasets. The service applies standardised data cleansing and deduplication procedures to resolve duplicates and fix critical data quality problems.

#### Rapid reliable results

Within just hours the service provides one complete, aggregated and cleansed output dataset, that combines the data quality and data quantity of the processed files. All without the cost, errors, project delays and resource issues typically associated with manual projects.

“Rapidly achieving trusted and complete data, with zero IT overheads, is extending its benefits to numerous use cases.”

An-Chan Phung, CIO, Civica MDM

#### Why choose the dedupe and cleanse service?

- Automated and repeatable data cleansing, matching and merging
- Eliminates manual effort and delivers rapid results
- Quality results without human error
- Rapid ROI with low entry cost and zero IT footprint
- Creates a complete and accurate customer view across all sources
- Achieve a single aggregated dataset that combines the data quality and quantity from all sources
- Identify records that span multiple sources and eliminate duplicate records
- Eliminates data processing as a risk to project delivery.



## MultiVue dedupe and cleanse service features and use cases

### Clean data delivered as a service

Our service is fully hosted and requires no client installation, this reduces your costs and provides a quick return on your investment.

### Reduce demand on valuable resources

A repeatable automated end-to-end process for cleansing and removing duplicates from your datasets eliminates manual processing and reduces errors, enabling productivity efficiencies and reducing the demand on valuable resources.

### Deliver improved customer service

Your customer data is one of the most important assets your organisation holds and if managed proactively can bring great value by delivering improved services to your customers.

### Supports your business objectives

A rapid response to managing data is required when your IT and business objectives change. This ensures projects don't overrun or become burdened by manual tasks and processes.

### Numerous use cases

Use our flexible service to support:

- Data migration
- Coordinating emergency response programmes
- Rapid analytical views
- Mergers and acquisitions
- Client outreach programs
- Regulatory compliance
- Proof of concepts, piloting and prototypes.

### Quality results rapidly delivered

MultiVue's proven matching engine and quality rules rapidly deliver complete and accurate results, ensuring manual data tasks don't delay project and service delivery.

### Better decision making

Enables you to deliver more meaningful insight and analytics for better decision making.

### Key features

- Cloud solution with no IT footprint
- Secure area to upload files with standardised data formats
- Predefined and transparent matching and data quality rules
- Automated data processing with no manual intervention required
- No requirement for data stewardship
- Rapidly achieve accurate matching results
- Preconfigured comprehensive data model
- Enhanced data quality
- Automated output of aggregated records.

