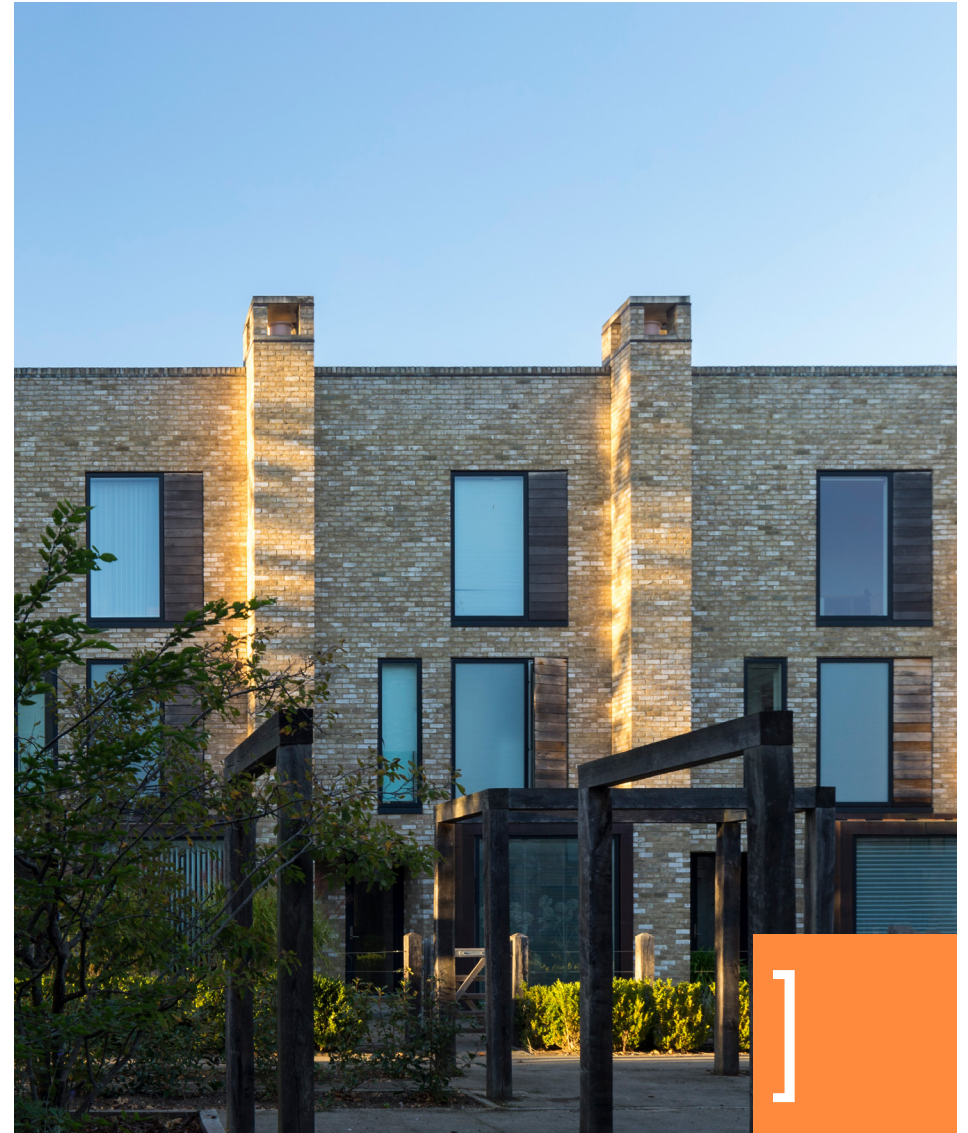


CIVICA

[Cx

Delivering better,
responsive services
to your customers

Connecting housing
and people





Deliver better services that meet customer needs, with Cx

Your customers, expect better, faster, always-on service. Just like they experience online banking and shopping.

At the same time, your work is becoming more challenging as you take on different management arrangements and tighter regulation. Meanwhile your funding is declining and your rent reduction obligations increasing. Cx Housing helps you to balance these demands.

Cx is the only housing management solution that's been created to meet the challenges of the modern social housing provider - to help you deliver great service and meet your objectives.

Cloud-native, it's a single, web-based platform that allows you to work from home or out in the community. Cx lets you manage your customers, properties and contractors in one solution. It simplifies customer communications across multiple channels. And it integrates seamlessly with Office 365 and SharePoint to help you get more done every day.

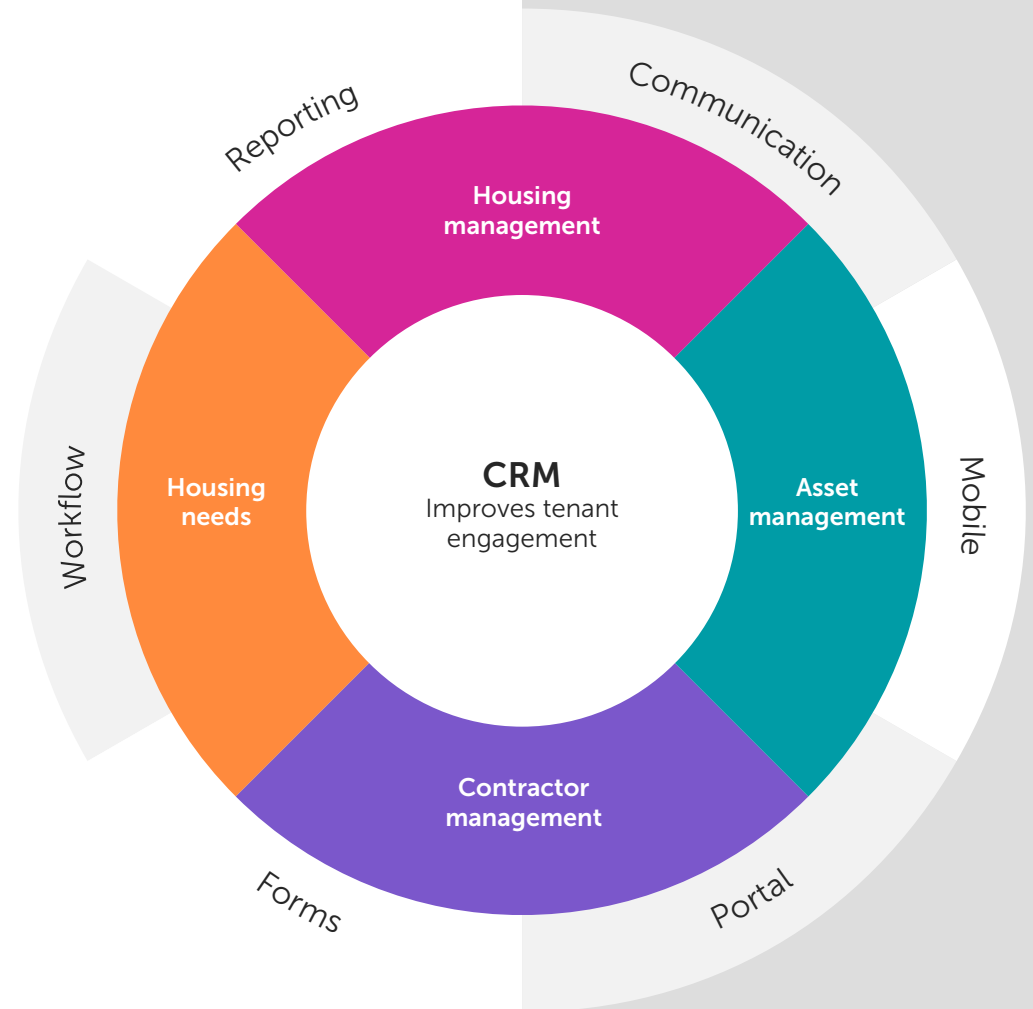
With Cx Housing, you'll be able to deliver better outcomes for the people and communities you serve, while meeting your own objectives.

“ We chose Cx Housing as it provides the digital platform we need to create a single view of our tenants and their homes. It will also help us to develop more customer-centric processes.”

Tom Potter
Digital Business Transformation Manager
Clanmil Housing

Cx - the digital platform for social housing

We build smart software to deliver better and faster outcomes for you and your customers. Using a single platform will help you manage everything you do.



Housing management

a single view of your customers

Cx connects your resident and property data in a single place, helping you to make better decisions and be more responsive to your customers.

Asset management

reshaping building safety management

Cx helps you take care of your property-assets and manage the safety, risk and compliance of housing you look after. It provides clarity and insight for regulatory reporting and statutory duties, helps you manage programmes of work and supports forward planning with projections and 'what if' modelling.

Contractor management

better decisions, made quicker

Cx integrates housing repairs and maintenance management to help you deliver efficiency savings, improve performance and keep close control over costs. With the latest information at your fingertips, you'll be able to make timely decisions, manage job progress and schedule work more efficiently.

Housing needs management

offering customers choice

You can manage your housing register, choice-based lettings, housing advice and homelessness prevention and support services. It helps to reduce allocation costs, streamline lettings and better manage call volumes and interview times.

“ Cx gives our customer service staff the all-round view of tenant and property information that enables them to handle most requests and enquiries during the initial call.”

Paul Aitken
IT Manager
South Lakes Housing

“ Being able to use and update asset data in the field speeds up each stock condition survey by about 45 minutes. Adopting a mobile working approach helps surveyors reach our target of completing 1,200 surveys a year.”

Geraint Jones
Head of ICT
Adra

Delivering better outcomes for people and communities

Cx helps your teams to deliver responsive services to your customers, more effectively and efficiently.

Designed to meet your needs

We listened to what social housing providers needed and designed Cx to meet those requirements. From CRM to BI reporting to eForms — everything's included, so you don't need to engage with any third parties.

Intuitive to use

Cx looks good and is easy to use. It guides users through processes step by step, so they quickly become familiar with it and confident using it.

Any device, from any location

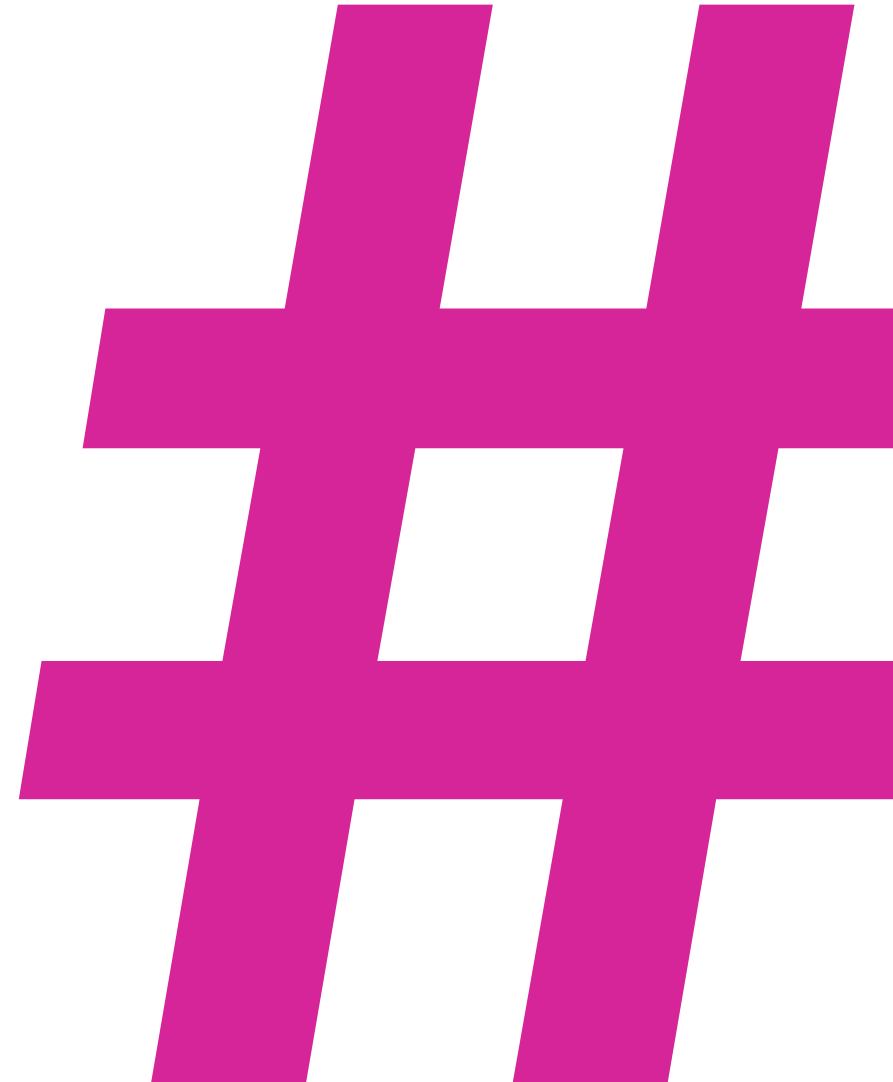
Cx works on any device and has support for mobile working built in. So your teams can access the information they need when they're visiting residents, doing surveys or inspecting properties. And wherever they are, they can update Cx directly, with no need to travel back to the office to rekey or upload data.

Integration with Microsoft applications

Cx integrates with Office 365. So it's easy, for users to incorporate Cx data into Word documents; or for your organisation to use SharePoint as an efficient, affordable document management system.

Customer engagement

Integrated CRM and communications management capability allow you to communicate with your customers in their preferred way, supported by a full history of your interactions with them.



“Cx is much more interactive and modern, it works well with Teign Housings’ requirements. It provides an amazing platform for our digital future.”

Karen Johnson
Head of Corporate Services
Teign Housing



Cx - a 360 degree view



Single view

Puts information at your fingertips and is easy to navigate for rapid access



Quick find

Uses an intelligent search and dynamic filters to quickly display relevant information



Data capture

Integrated eForms to capture information, signatures and images.



Benefits of Cx

Cx will deliver benefits throughout your organisation, including:

Everything in the one place

Cx combines a single view of resident and property data with intuitive screens and processes to make everyday operations run more smoothly

Online self-service

Cx makes it easy to provide portals for residents and contractors. As well as meeting customers' expectations for always-on access to your services, you'll make interactions easier and more cost-effective

In the cloud – quick to set-up; easy to expand

Cx is cloud-enabled, so you don't need to worry about infrastructure or hosting, updates, or providing costly remote access solutions for mobile workers

Agile and always on

The freedom to access Cx from any location or device will help to boost productivity

Ready for the future

Cx helps you keep pace with technology, it's designed for easy integration using open APIs. So, if you want to integrate with a corporate CRM or portal, save documents in the cloud, connect with chatbot's or facilitate web chat, it's simple.

“ We chose Civica's Cx Housing & Asset Management digital platform as they provide the integrated management capabilities we needed a solution where our employees & customers could engage in a more flexible & agile way while allowing us to integrate new & emerging technologies in the future.

It will support us in achieving our ambitious goals - more than 50% of our customers transacting online & increasing our group operating margin by 25% by 2021.”

Andy Willetts
Executive Manager
Community Housing Group

Nine platform features to accelerate productivity

Cx helps your teams to deliver responsive services to your customers, more effectively and efficiently.

CRM

CRM functionality lets you manage information about your customers and their households to help you provide the services they need and track every interaction

Communications engine

Use the communications engine to manage each customer's preference, including type/channel and language

Mobile

Get full access to Cx from any connected device, in any location

eForms

Individuals can work offline using eForms to capture information while out in the community

BI reporting

Empower users by giving them the information they need through in-built dashboards with user friendly BI reporting and a wide range of standard reports

Appointments and scheduling

Schedule across your workforce using in-built diary appointments and scheduling to maximise efficiency, while delivering a better customer service

Self-service

Provides you with an online tool so your residents and contractors can quickly access information, update details and request services

Workflow

Automate processes through smart workflows to give the right task, to the right person, at the right time

APIs

Simplify your integrations with 3rd party applications, services and platforms through Cx's wide range of open APIs.





// We can now move away from a lot of time-consuming manual processes and will reduce our staff processing time by around 40%. We have also eradicated the need for spreadsheets as all of our workflows have been put into Cx, which in term will reduce the level of risk and errors associated with manual processing."

Karen Johnson
Head of Corporate Services
Teign Housing

Customer feedback



// It will support us in achieving more than 50% of our customer transacting online and increasing our group operating margin by 25%.

// Cx will become a “one-stop-shop” for as much of our business processes as possible, now that we don’t have as many third party applications.

// Cx is much more interactive and modern. When phase 2 is implemented it will provide an amazing platform for our digital future.

// Cx providing open APIs allows us to integrate new and emerging technologies in the future.

// Having a CRM is wonderful, it gives me full view of what is happening with our customers.

// We are decommissioning spreadsheets that filled gaps/plugged holes where the old system didn’t have functionality.

Smart software to connect housing and people

Civica supports 400 UK social housing organisations as they serve their 5.3 million customers. Cx connects data about residents and properties to help you deliver the levels of service your customers expect and provides critical capabilities to help you and your teams be as efficient, productive and effective as possible.



Civica by numbers

We work with:



400
social housing
organisations



5.3m
customers

Every year our systems:

2.4m
Process over 2.4
million repairs

2.6m
Manage 2.6 million
properties

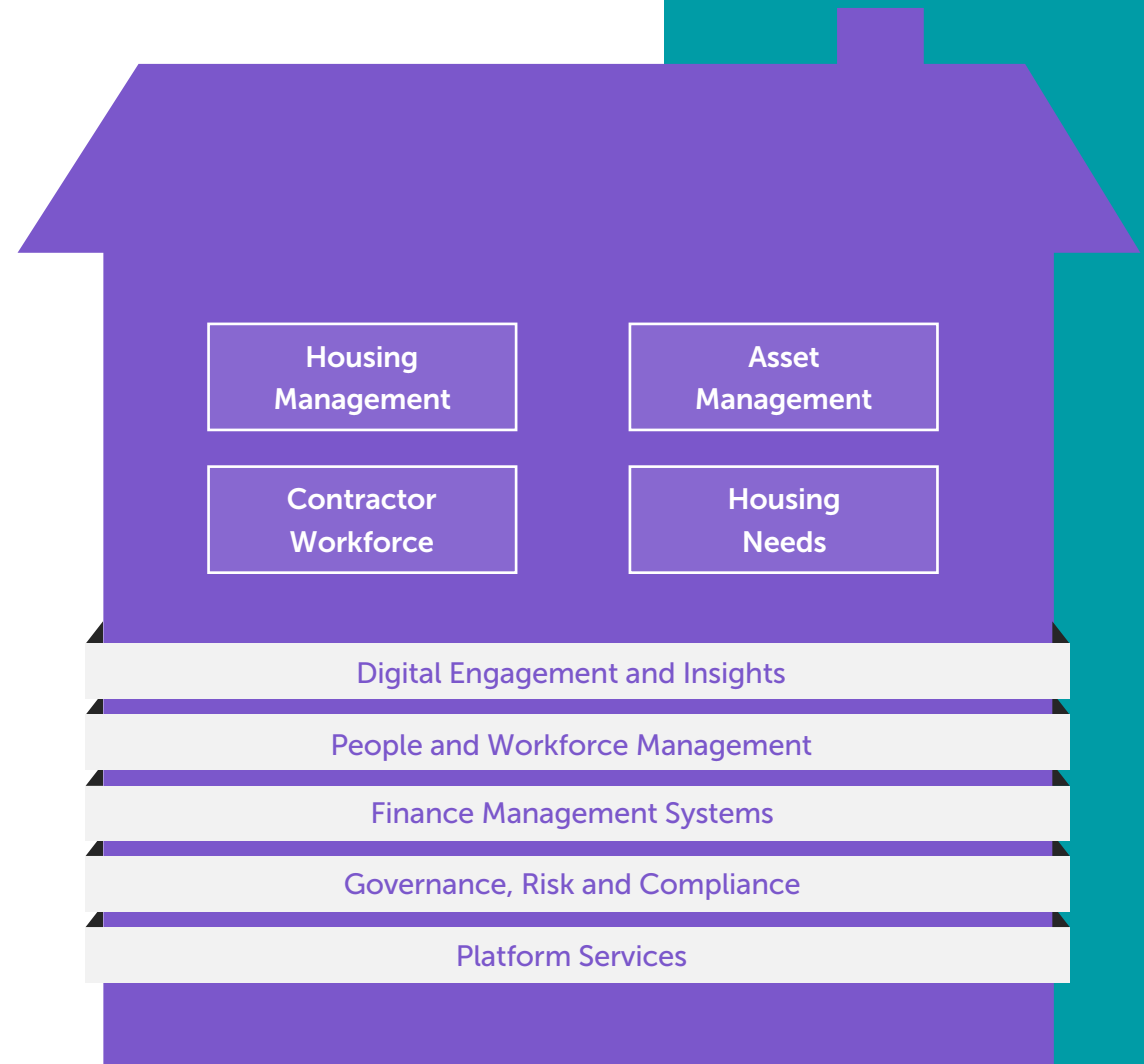
8.2m
Oversee 8.2 million
choice-based
lettings bids

£22bn
Provide rent and arrears
data worth £22 billion

A complete software platform

Cx integrates seamlessly with other Civica software, such as Health and Social Care. Not only does it allow you to provide local services within your community, our unique capability offers both software and services for all your housing needs.

We also offer software and solutions within four key generic categories – digital engagement and insights, people and workforce management, finance management systems, and governance, risk and compliance.



Improve social housing management with Cx

To find out more and book a demonstration
email housing@civica.co.uk




Cert No. 663

ISO 9001, ISO 27001, ISO 22301, ISO 14001,
OHSAS 18001, ISO 20000

INVESTORS IN PEOPLE™
We invest in people Gold

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