Achieve meaningful engagement and help increase voter turnout with the leading digital democracy platform

Why choose CESvotes

- End-to-end support throughout election process, from the nomination stage through to post election analysis
- Generates meaningful real-time analysis, insights and reports on voter behaviour
- Works in tandem with traditional voting methods including postal, telephone and SMS voting – enhancing accessibility and helping to maximise turnout.

Core features of CESvotes

- **Vote** – secure vote capture
- **Platform** – fully branded website which evolves throughout your election
- **Nominate** – captures candidate applications to stand
- **Video** – recorded, animated and streamed video services
- **eLearner** – supports and educates potential and successful election candidates
- **Dashboard** – powerful election insights to help understand and increase engagement
- **Voter Profiling** – research into voters and non-voters for deeper insight into your electorate’s engagement, including advice on improving participation.

“The new online voting platform prompted a huge increase in member engagement online. It was reliable, user-friendly and the whole election experience was fully branded; from initial email to reminder emails and the platform. Overall it was a more interesting and engaging process.”

Southern Co-operative

21m
emails distributed to eligible voters each year

98%
Maximise engagement and attendance to ensure you reach quorum

500k+
Enable participants to engage easily from their own device