

## Workshop agenda

Title	Time
Registration - tea/coffee & pastries	9.45 – 10.00am
Introductions	10.00 – 10.10am
Accessing your organisation The case for change Characteristics of digital excellence Stories from the field	10.10 – 11.25am
Break	11.25 – 11.30am
Positioning to your organisation Group discussion Pain relievers and gain creators	11.30 – 12.15pm
Lunch	12.15 – 1.00pm
Advancing your digital strategy Themes under the hoof Positioning for emerging trends Group discussion	1.00 – 2.30pm
Close	2.30pm