# Welcome to Civica

Civica is an international software company and a global leader in public services technology.

We provide the software and automation behind essential every day services, working with our customers to deliver a stronger performance and achieve better outcomes for people and communities.

More than

4,500 colleagues

Supporting essential services for more than

90 million

**Producing** 

17 years of unbroken growth





## People and communities

Our purpose is simple. We provide the systems and the technology know-how to help our customers excel, working with them to make a difference for the lives of millions of people and the teams who serve them.

## Delivering key outcomes for our customers

We help organisations around the world use digital technology and automation to sustain and improve vital services, achieving the following key outcomes for our customers in response to rising social, demographic and economic pressures.



**High quality** public services



**Improved** customer experience



**Deeper** business insight



**Increased** operational efficiency



Increased income generation



**Increased** workforce productivity

## Chairman's introduction



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2018 was another successful year for Civica in which the Group performed strongly and we continue to see a very positive outlook.

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I am pleased to report a strong year for Civica both financially and operationally, in which we extended our unbroken record of profitable growth into a 17th year.

I am also very pleased with the strategic development of the Group, particularly our progress with cloud and digital solutions, which is underpinned by ongoing investment to enhance our skills and capabilities. We are proud of our distinctive culture and, while adding more than 900 new colleagues, both employee and customer satisfaction ratings have improved globally, with the company continuing to be recognised as the employer of choice in our sector.

As a leading international software company, we continue to grow our business and create new opportunities through the development of specialist software and digital services, with a clear focus on supporting better outcomes through technology-based transformation.

The strategic investment in Civica during October 2017 by global private markets investment manager Partners Group, on behalf of its clients, reflected the scale achieved by the business and provides strong support for the future ambition of the Group.

During the year to September 2018, we increased total revenues for the Group by 15 per cent to £373.2 million, producing 13 per cent EBITDA growth and healthy cash generation. This was driven by sustained organic revenue growth of 12 per cent, and reflects

the successful execution of Civica's clear strategy globally, which continues to deliver value for all of our stakeholders.

The business maintained strong momentum and growth across all our core markets, with a record order intake, including our largest contracts to date in both the UK and Australia. As a company we also expanded our customer base with innovative solutions to help meet changing needs within wider government and regulated markets.

During the year we also accelerated our shift to the cloud in response to increasing customer demand and the Group now supplies cloud-based solutions for more than 1,000 customers. We invested almost 20 per cent of revenues into product and service development, and also completed six highly complementary acquisitions. In addition we strengthened Civica's management team and operating platform in order to sustain our leadership position and performance over the coming years.

I would like to take this opportunity on behalf of the Board to thank all of our people for their outstanding contribution and our customers for their ongoing trust and commitment. Our track record of delivery along with continuous product innovation means the company is well positioned to support developing needs, and we continue to see a very positive outlook.

Simon Downing, Chairman

## 2018 Group financial highlights

During the year to 30 September 2018 the Group extended our long-term record of unbroken growth into a 17<sup>th</sup> year.

#### **Total Group revenues**

£373.2 million

Increased by 15%

(2017: £324.7 million)

#### **Recurring revenues**

£189.2 million

Increased by 24%

(2017: £152.4 million)

#### International revenues

£109.5 million

Increased by 41%

(2017: £77.5 million)

#### **Group EBITDA**

£77.7 million

Increased by 13%

(2017: £68.7 million)



## Global strategy, local focus

The Group has a clear and invested strategy to deliver on our vision, highly aligned with evolving customer needs in existing and adjacent sectors, and which we continue to execute successfully.

Supporting a broad customer base in the UK and Ireland, Australia, New Zealand, South East Asia and North America, the Group's consistent global approach is delivered through market-specialist divisions. Differentiated by extensive local-level domain expertise and customer relationships, the Group has a strong record of outperforming market growth rates through the successful local execution of our global strategy.

Civica operates in a large and growing market, where investment in technology is increasingly critical to meet rising demand and expectations and as a key enabler of cost savings. As well as sustaining our market-leading position and performance through the provision of business-critical software and digital solutions, the company also takes a wider role in major change programmes built on the foundation of our systems and technology.

Our capabilities are aligned to sustained demand and, with a strong global operating platform, the Group is well placed to build on local market opportunities.

#### Clear growth strategy



Grow the use of Civica software applications with new and existing customers, adding value through ongoing enhancement and innovation



Build on leading position with cloud software and services to accelerate adoption across all markets



Expand Civica digital solutions in all areas to deliver a new generation of modern services and enable transformation



Grow scope and scale of international business activities on existing platform



Drive innovation to deliver better outcomes for customers and communities in particular through intelligent automation and connected data.

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In a market shaped by the need to digitally transform, there is acute awareness of the need to change behaviour and of the need to innovate and extract value from data.

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## Adding capability and scale through acquisition

M&A is a core element of the Group's strategy to complement organic growth and to strengthen our market position. During the year we continued to expand our capabilities and our customer base through acquisition. Since 2015 Civica has acquired and successfully integrated 14 highly complementary businesses, adding deep domain expertise and specialist services which are highly complementary to established activities across shared markets in the UK and internationally. More than half of these were sourced directly by Civica as part of our ongoing successful corporate development activity, for which a significant pipeline of future opportunities exists.

#### Recent acquisitions timeline

- Dec 2016 Abritas
- Jul 2017 Carval Computing
- Feb 2018 OneStep Solutions
- May 2018 NRS
- May 2018 VisionWare
- Aug 2018 Icon Global Solutions Pty (Carelink)
- Sep 2018 iCasework
- Nov 2018\* ERS Group
- Dec 2018\* Trac Systems

The Group also added certain trade and assets from Northgate Public Services during 2018, in respect of its payments systems.

#### **VisionWare**

The acquisition and integration of master data management (MDM) specialist VisionWare strengthened Civica's position particularly in local government and health care markets. Its products and services enable a complete, single view of customers, providing the foundation for improved public services and intelligent automation. The latest version of its innovative MultiVue software includes enhanced data matching, establishing the detailed relationships between people, properties and organisations which underpin digital business platforms.

#### Carelink

We added to Civica's capability in health  $\vartheta$  care with the acquisition of community services software specialist Icon Global, trading as Carelink. Its cloud-based digital client management solutions are used by more than 140 customers across the community care sector in Australia. As well as extending our activities within the care sector locally, the combination of Civica and Carelink provides further opportunities for the growth and development of our health sector business internationally.

#### **iCasework**

iCasework's specialist cloud software delivers on-demand case management for a variety of purposes, from information request and complaints handling to regulatory compliance. With organisations increasingly looking to automate case management processes, the acquisition expanded Civica's activity in existing and adjacent market sectors, providing software-as-a-service applications used by customers in the UK, Australia and the USA to handle millions of cases annually.

<sup>\*</sup> following the end of the Group's financial year

### Strategic foundations

The Group has a clear strategic focus to achieve our vision as the leading software partner for our markets. We deliver sustained growth through the development of innovative and cloud-based technology to improve customer outcomes. This is driven by investment in our people, products and operating platform.



#### A cloud leader

A cloud leader for our markets, we continue strategically to increase our activity organically and via acquisition. While a cloud model is already standard for many of our solutions, adoption and momentum is having a greater impact as more organisations consider cloud first.

Cloud technology is a key enabler of digital transformation and to unlock the enormous value held in data. As a cloud-led business, our vision is to harness the potential of digital, cloud and data together to support our customers' digital ambitions underpinned by flexible modern software.

### ☐ In the Cloud

1,000+ customers

**100+** new sales in 2018

250,000 government employees

20,000 clinicians and 160 care services

**4,000** schools & libraries

**30 million** users of customer-facing platforms

£2.5 billion in secure payments annually

£3.5 million savings for Roehampton University

### Year in review

Advancing our strategic priorities for the benefit of all stakeholders and driving future growth.



#### **Best People**

**4,500** talented specialists

+36 employee Net Promoter result

**124,000** hours of learning and development

Top 25 places to work\*

\*Glassdoor 2019 Employee's Choice



#### Innovative Solutions

19% of revenues invested in development

**1,000+** cloud-based customers

**7** Development Tracks including AI and Automation

**Innovation Partners** programme



#### **Strong Platform**

1,600 experienced technologists

£1.8 million central project office investment

117% increase in Vadodara team

6 new acquisitions



#### Improved Outcomes

2 million professionals rely on Civica systems

Multi-million savings for customers

**85%**+ customer satisfaction

Social value programmes e.g. Young Enterprise



#### Sustained Growth

935 colleagues added in 2018

**24%** increase in recurring revenues

**47%** revenue growth in ANZ

76% growth in net revenues since 2015

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This is what we believe digital engagement should look like in the future. Civica has allowed us to be truly transformational in the way we're approaching digital evolution, and more importantly, how we're approaching our citizens.

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CIO, North Lanarkshire Council

## Sustained development & growth



